



Footprint Analytics

It Speaks Warehouse.

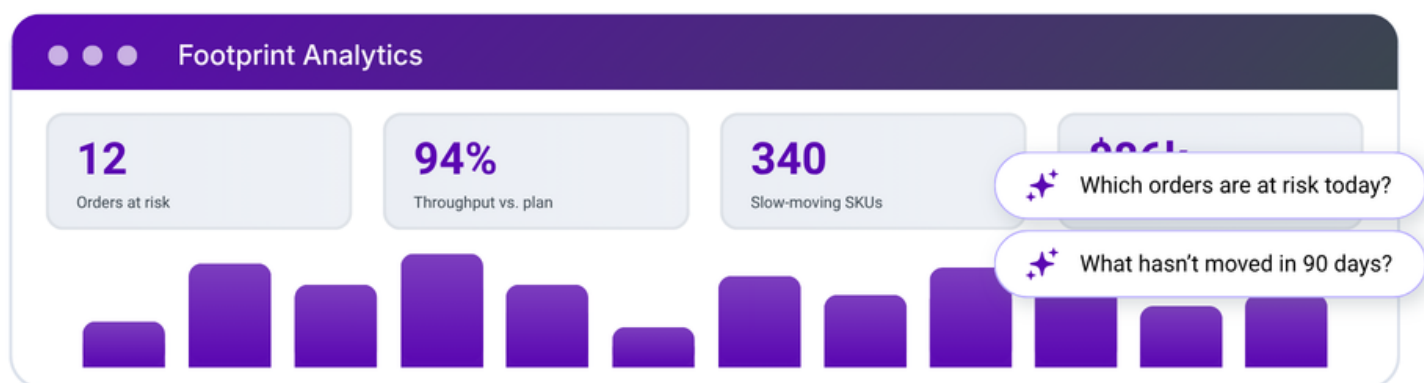
AI-Powered Intelligence Layer for
Warehouse Operations embedded
directly into Footprint® WMS

Footprint Analytics Speaks Warehouse.

Not because it uses AI. Because it understands **warehouse operations**.

Warehouse managers don't need more dashboards. They need answers.

With AI-powered Footprint Analytics, you get answers, not just dashboards. Built into Footprint WMS, Footprint Analytics is the intelligence layer for warehouse operations. It transforms the data already living in your WMS into trusted, decision-ready insights, giving every team the answers they need to make faster, smarter decisions.



Unlike generic analytics platforms that start with a blank data model, Footprint Analytics already understands the language of warehouse operations, from inventory and labor to throughput, customer SLAs, billing, and compliance.

Know what's happening. Understand why. Act faster.

Just Warehouse Conversations.

One data model. For **every** warehouse team.

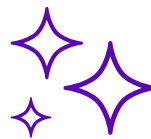
Footprint Analytics is built around warehouse operations. Instead of requiring you to build analytics from scratch, it starts with the Footprint WMS data model, already understanding the relationships, workflows, and KPIs warehouse teams rely on every day.

The result is a single source of truth that delivers trusted answers to every team. Without SQL, report requests, or technical expertise.



Built for Warehousing

Pre-modeled on the Footprint WMS data model, delivering warehouse-specific insights from day one.



Warehouse-Aware AI

Ask questions using the language your warehouse teams already use and receive answers based on governed warehouse data.



Self-Service Analytics

Business users can explore data and build dashboards without relying on technical resources.



Enterprise Ready

Centralized business definitions, role-based permissions, and row-level security ensure secure, consistent analytics across the organization.

Getting answers **shouldn't** be hard.

Warehouse teams don't think in SQL queries.

They think about inventory, labor, customers, SLAs, billing, and throughput.



Which orders are at risk of missing today's SLA?



Which inventory hasn't moved in the last 90 days?



Which customers generated the highest labor costs yesterday?



Which LOTs are approaching expiration?



Which warehouse is falling behind on throughput today?

Because Footprint Analytics understands warehouse operations, users can ask questions the way they naturally think about their business and receive answers based on governed Footprint WMS data.



Our team asks questions the way we talk about the warehouse every day. Instead of waiting on reports or trying to piece together data from different systems, we get immediate answers we trust.

That means less time searching for information and more time solving problems and improving operations."

— Director of Operations, 3PL

Know what's happening. Understand why. Act faster.

1 See



Near Real-Time Insights

Warehouse data refreshes automatically every few minutes, giving your team an up-to-date view of inventory, orders, labor, throughput, and operational performance.



Interactive Dashboards

Move seamlessly from executive KPIs to row-level operational detail through responsive dashboards designed for warehouse operations.



AI-Powered Analytics

Ask questions in warehouse language, uncover insights instantly, and create dashboards without writing SQL or relying on technical resources.

2 Understand



Historical Warehouse Intelligence

Analyze years of warehouse history to identify trends, benchmark performance, optimize operations, and support long-term planning.



Flexible Visualizations

Create dashboards using a wide range of charts, layouts, text, images, and custom visualizations that reflect the way your business operates.



One Governed Data Model

Every dashboard, report, and AI-generated insight is built from the same trusted Footprint WMS data model, eliminating conflicting reports and creating one version of the truth.

3 Act



Collaboration

Share dashboards and workbooks securely across your organization using links that preserve filters and context, or schedule automated dashboard emails to keep stakeholders informed.



Alerts & Subscriptions

Receive automated notifications and scheduled dashboard emails so your teams stay ahead of issues before they become operational problems.



Secure Access

Role-based permissions and row-level security ensure every user only sees the warehouse data they're authorized to access.

AI-powered analytics designed for the way **warehouses actually work.**



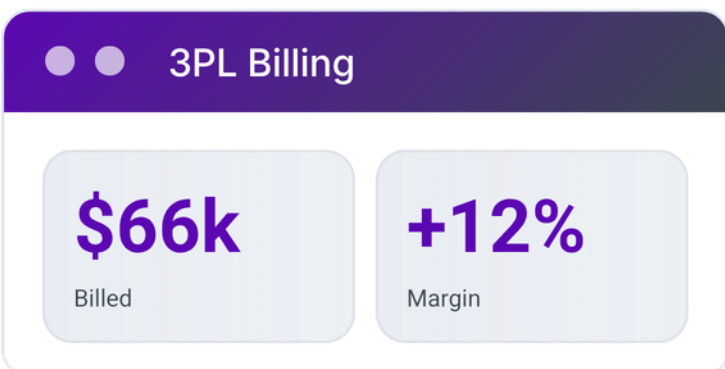
Which Inventory Is Becoming a **Liability**?

Monitor inventory levels, identify slow-moving inventory before capacity becomes a problem, improve warehouse utilization, and make better replenishment decisions.



Where Is Today's **Bottleneck**?

Track throughput, labor productivity, customer SLAs, and warehouse performance to identify issues before they impact customer service or become SLA failures.



Which Customers Are Driving **Margin**?

Understand warehouse activity by customer, validate billable services, and support customer reporting and billing reviews with confidence.

Everything you need to understand your warehouse

- ✓ Designed for warehouse operations
- ✓ Embedded directly within Footprint® WMS
- ✓ Warehouse-aware AI that understands warehouse language
- ✓ Trusted, governed warehouse data
- ✓ Near real-time operational visibility
- ✓ Faster time to value than traditional analytics platforms

Datex understands warehouse operations

Driven to make warehouse operations and growth easier, Datex delivers **Footprint® WMS**, a modern warehouse management platform, **Footprint Analytics**, its AI-powered analytics solution, and **Datex Studio**, a low-code platform for extending, integrating, and tailoring warehouse operations.

Together, they help organizations transform warehouse data into trusted, decision-ready insights, streamline operations, and adapt quickly to changing business requirements.

Repeatedly recognized by Gartner®, Inc. as a Notable Vendor in the *Midmarket Context: Magic Quadrant™ for Warehouse Management Systems*, Datex continues to deliver innovative technology that simplifies warehouse operations while supporting long-term customer success.

See what your warehouse has been trying to tell you.

Schedule your personalized demo today.